

GRADE 4 & 5 SnowPass

Dear Grade 4 and/or 5 Teacher,

It's time for your students to get their Grade 4 & 5 SnowPass! Now in its 21st year, families across Canada continue to embrace the opportunity for their children to ski and snowboard for **only \$29.95**. The SnowPass program provides every fourth and fifth grader in Canada the chance to ski and snowboard at an affordable cost.

About the SnowPass

- For a **one-time cost of \$29.95**, the SnowPass can be used 3 times at each participating ski area in Canada, with over 30 participating ski areas in BC alone!
- Students in grade 4 and 5 (or 9 and 10 years old) are eligible.
- For kids applying in grade 4, the SnowPass card remains valid for two years. You only need to apply once.
- For kids applying in grade 5, the SnowPass is valid for one year.
- Every skier and snowboarder is welcome, especially if they're a beginner.

Skiing and snowboarding provide an opportunity for children to experience sport in a natural environment where the need for planning, concentration, and risk-assessment help them gain valuable life skills. Our Canadian ski areas can help your students develop life-long skills, foster a love of winter sports, build self-esteem, and experience the multitude of health benefits from being active outdoors.

Some past SnowPass families have said...

"My family used to hide where it was warm during the winter, but when my daughter came home with the SnowPass brochure it changed everything! The SnowPass is a blessing and has allowed our family to get out much more than we normally would. We really appreciate it!"

"We got the pass for our son and he has fallen in love with snowboarding. Now, he wants to go every weekend and every time he has a day off school. It has been so much fun!"

"An excellent tool to introduce our family to a great outdoor activity we can enjoy together."

"I love skiing more than anything, and I loved having a pass with my picture on it. It was really cool!" Anna, former SnowPass user

We hope that you will once again encourage participation in the SnowPass program and distribute the enclosed brochures to your grade 4 and 5 students. If there are not enough brochures enclosed, please contact me and I'd be happy to send you more. For more information on the Grade 4 & 5 SnowPass program, please visit www.snowpass.ca.

Thank you in advance for your support.

Sincerely,

Dawn Sleiman

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