



Dear Grade 4 and/or 5 Teacher,

**It's time for your students to get their Grade 4 & 5 SnowPass!** Now in its 20<sup>th</sup> year, families across Canada continue to embrace the opportunity for their children to ski and snowboard for **only \$29.95**. The SnowPass program provides every fourth and fifth grader in Canada the chance to ski and snowboard at an affordable cost.

**About the SnowPass**

- For a **one-time cost of \$29.95**, the SnowPass can be used 3 times at each participating ski area in Canada, with over 30 participating ski areas in BC alone!
- Students in grade 4 and 5 (or 9 and 10 years old) are eligible.
- For kids applying in grade 4, the SnowPass card remains valid for two years. You only need to apply once.
- For kids applying in grade 5, the SnowPass is valid for one year.
- Every skier and snowboarder is welcome, especially if they're a beginner.

Skiing and snowboarding provide an opportunity for children to experience sport in a natural environment where the need for planning, concentration, and risk-assessment help them gain valuable life skills. Our Canadian ski areas can help your students develop life-long skills, foster a love of winter sports, build self-esteem, and experience the multitude of health benefits from being active outdoors.

**Some past SnowPass families have said...**

*"My family used to hide where it was warm during the winter, but when my daughter came home with the SnowPass brochure it changed everything! The SnowPass is a blessing and has allowed our family to get out much more than we normally would. We really appreciate it!"*

*"We got the pass for our son and he has fallen in love with snowboarding. Now, he wants to go every weekend and every time he has a day off school. It has been so much fun!"*

*"An excellent tool to introduce our family to a great outdoor activity we can enjoy together."*

*"I love skiing more than anything, and I loved having a pass with my picture on it. It was really cool!" Anna, former SnowPass user*

We hope that you will once again encourage participation in the SnowPass program and distribute the enclosed brochures to your grade 4 and 5 students. If there are not enough brochures enclosed, please contact me and I'd be happy to send you more. For more information on the Grade 4 & 5 SnowPass program, please visit [www.snowpass.ca](http://www.snowpass.ca).

Thank you in advance for your support.

Sincerely,

**Dawn Sleiman**

Canada West Ski Areas Association  
300-1726 Dolphin Ave, Kelowna BC V1Y 9R9  
778.484.5535 | [office@cwsaa.org](mailto:office@cwsaa.org)